



Representative one page profile

Rob Barker, Senior Communications and Engagement Officer

My strengths:

Modesty, so I can't answer this section... OK, I'll say my experience in writing, editing and finessing content for a wide range of target audiences. I'm versatile, committed to causes I believe in (such as the Cancer Alliance), and I have a never-ending supply of awful puns and Dad jokes.

What working style works for me:

I'm amiable, so I'm dependable, supportive and patient.

This is why I'm interested in cancer:

I've spent more than two decades as a production journalist and copywriter in the private sector. In that time, I've always held a desire to have a career where I feel I'm helping to make a difference and help promote a worthy cause.

The NHS, and cancer, hold personal meaning for me. Whether it's help with my mental health, or falling off a slide and breaking my arm (as a child, I should add), the NHS has always been there for me. And it was there for my father-in-law in 2015 when he was diagnosed with a cancerous brain tumour. Thanks to the amazing work of skilled surgeons, he was able to live close to four more years. This meant my youngest daughter was able to know her Grandad, having been born just before his diagnosis.

I also lost a former colleague, suddenly to cancer, on the day I saw my job on LinkedIn. I took it as a sign that I could finally play my small part in the fight against cancer.

I'm so proud to have become a part of the Cancer Alliance, and can't wait to help tell the world about their inspiring work.

These are the groups and networks I am involved in:



Humber and North Yorkshire Cancer Alliance

As the newest member of the communications and engagement team at Humber and North Yorkshire Cancer Alliance, I'm in the process of joining the many national, and regional networks that are connected to our work.

This is what is important to me:

- My daughters Emmie and Sylvie
- Words
- Music
- Laughter
- Friends
- Fairness
- Love

What I am like when I am not at work:

I'm a music geek, so I combine my love of words and music with my website (shameless plug), Every UK Number 1. I'm working my way through all the UK chart-toppers, from 1952 onwards. I've also self-published two spin-off books, compiling the 50s and 60s ones, available on Amazon or my site.

When I'm not staring at a screen, I'm either being endlessly teased by my children, or I'm at a gig or festival with my partner, Kay. If I ever get my act together again, I might even sign up for some 10ks or half-marathons, which I used to love doing.

Any other information you should know about me:

My heroes include The Beatles, Jarvis Cocker, Vic Reeves and Bob Mortimer.